

Dated: 24th February, 2023

Sub: Indian Business Delegation for Buyer Seller Meet (BSM) in ASEAN Region covering Indonesia, Philippines, Vietnam & Thailand from 27th Mar– 07th April, 2023

Dear Sir/Madam,

After the huge success of our BSMs in African region (with 700 B2Bs) & CIS region (with 950 B2Bs), SEPC with the support of Department of Commerce, Ministry of Commerce & Industry, Government of India and recommendation by EP Services Division, is organizing India's services sector trade delegation Buyer Seller Meet (BSM) to ASEAN region covering Indonesia, Philippines, Vietnam & Thailand from 27th March to 07th April, 2023 covering following sectors which have demand in ASEAN region:

- Accounting and Auditing Services
- Educational Services
- Healthcare Services
- Architectural, Construction & Related Engineering, Environmental Services
- KPO/ ITO Services
- Logistics Services
- Tourism Services
- Entertainment Services
- Other Professional services

India and ASEAN are emerging as major growth engines of the world economy and must reap the mutual benefits of a growing partnership with each other. The strength of the partnership can be gauged by the fact that the combined GDP stood at nearly US\$ 5.8 trillion in 2019 and the cumulative population almost 2.03 billion people. Both of them have stakes in the sector and under the India-ASEAN CECA negotiations are working towards maximizing the potential benefits that may arise out of the integration of the service sectors of the two trading partners.

Benefits you may get while participating at BSM to ASEAN region.

- Focused pre scheduled B2B meetings in each country
- Understand the market potential from experts in ASEAN region.
- Networking Opportunities with potential buyers in ASEAN region.
- Generate business leads and sign MOUs for collaborations.
- Meetings with relevant government and related stakeholders.

MAI Support to Participants:

SEPC registered Members whose export turnover during the previous financial year is less than/up to Rs.50 crores (should not be zero) and who have completed one year of membership with SEPC will be eligible for assistance under new MAI scheme up to a maximum of Rs. 75,000/- towards economy class air fare, subject to terms and conditions of new MAI scheme and approval by the Ministry of Commerce & Industry.

Please find attached tentative schedule (Annexure-A) with itinerary details for your ready reference. Final Hotel names will be shared with the registered participants only in due course of time.

Participation Fee:

S. No.	Participation	Participation Fee (SEPC Members)	Participation Fee (Non-Members)
1	Buyer Seller Meet in Jakarta, Indonesia	INR 1,00,000 + GST (All 4 Countries)	INR 1,20,000 + GST (All 4 Countries)
2	Buyer Seller Meet in Manila Philippines		
3	Buyer Seller Meet in Ho Chi Minh, Vietnam		
4	Buyer Seller Meet in Bangkok, Thailand		

An estimate of expenditure heads which has to be managed at your end:

- Itinerary (very competitive rates) attached in annexure - A
- Hotel stay: Approximately USD 100 -150 USD per night.
- Total Cost Minimum for all 4 Countries – approx. INR 2,25,000.

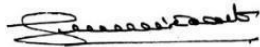
Since, we have limited seats, so it will be considered as first come first served basis and therefore you are requested to get registered at below mentioned link: <https://forms.gle/5AciMLMhx4aDEY9F7> by or before **10th March, 2023 (which is mandatory)**.

For any further clarifications, please contact below officials.

S. No.	Name & Designation	E-mail id	Mobile Numbers
1	Mr. Mayank Sharma	mayank.sharma@servicesepec.org	+91-8349417890
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3	Mr. Desh Raj	desh.raj@servicesepec.org	+91-8010215260

We look forward to receiving your active participation whereby showcasing India's strength and escalate your export business in these regions.

With best regards,



CA Sunil H. Talati,
Chairman, SEPC