

**Conference on  
“Empowering MSMEs to Embrace the Future”  
17<sup>th</sup> August 2022**

**Hotel ITC Grand Chola, Guindy, Chennai 32.**

**Programme Schedule (Draft)**

<b>10 – 11 a.m.</b>	<b>Inauguration</b>	
	<b>Welcome Address</b>	<b>Dr V L Indira Dutt,</b> President, Andhra Chamber of Commerce
	<b>Introductory Address</b>	<b>Mr M.K.Anand,</b> Chairman, MSME & ICT Subcommittee, ACC & EC Member, ACC
	<b>Special Address</b>	<b>Dr Carsten Klein,</b> Head, FNF, South Asia, Friedrich Naumann Foundation for Freedom, USO House, 6, Special Institutional Area New Delhi 110 067
	<b>Keynote Address</b>	<b>Thiru V.Arun Roy IAS.,</b> Secretary to Government, MSME Department, Secretariat, Government of Tamil Nadu, Chennai.
	<b>Inaugural Address</b>	<b>Thiru T.M.Anbarasan,</b> Hon’ble Minister for MSMEs & Cottage Industries, Government of Tamil Nadu Chennai
	<b>Vote of Thanks</b>	<b>Mr C. Nagendra Prasad,</b> Vice President, Andhra Chamber of Commerce
<b>11 a.m. – 11.30 a.m.</b>	<b>Tea Break</b>	
<b>11.30 a.m. – 12.15 p.m.</b>	<b>Session I - Digitization and Automation is the New Landscape for MSMEs</b>	<b>Mr.Kumar Vembu,</b> Founder & CEO Gofrugal Technologies Private Limited, Chennai
<b>12.15 p.m. – 1.00 p.m.</b>	<b>Session II - FINTECH is a Boon to MSME's 10X Growth Transformation</b>	<b>Mr.Anil Kumar SG</b> Founder, MD and CEO, SAMUNNATI (Leader in Agri Finance, Intermediation, Market Linkage, Advisory)

1.00 pm – 2.00 p.m.	<b>LUNCH</b>	
2.00 p.m. – 2.45 p.m.	<b>Brand That Matters</b>	<b>Mr.C.K.Kumaravel</b> Founder and MD, Naturals Spa, Chennai.
2.45 p.m. – 3.30 p.m.	<b>Customer Ecstasy is a New Normal</b>	<b>MR. A. D. PADMASINGH ISAAC *</b> Chairman & Managing Director, Aachi Group of Companies, Chennai
3.30 p.m. – 4.00 p.m.	<b>Tea Break</b>	
4.00 p.m. – 4.15 p.m.	<b>Summing up of the proceedings of the Conference</b>	<b>Mr M.K.Anand</b> , Chairman, MSME & ICT Subcommittee, ACC & EC Member, ACC

\*Confirmation awaited.